

Asian-American Government Executives Network
Invites you to a dinner meeting with

Bob Kennedy
ManTech SRS Technologies, Inc.

Improving Business Communications
with “*Slideology*”

May 27, 2009, 6:30 PM TO 8:30 PM

Pre-registration at www.aagen.org \$20 for members; \$25 for non-members
On-site registration \$25 for members; \$30 for non-members

China Garden Restaurant
1100 Wilson Blvd (Twin Towers, Mall Level) Arlington VA
Metro: Rosslyn. Map: www.chinagardenva.com

AAGEN is a 501(c)3 non-profit, non-partisan organization of the highest ranking Asian Pacific American career and appointed executives, foreign service officers, legislative and judiciary members, and military officers in the Federal, state, and local governments.

SYNOPSIS

It is well known that for most people, public speaking scares them more than experiencing a heart attack. Public presentation is uncomfortable because it forces people to think visually.

Unlike verbal skills, effective visual expression is not easy or natural and is not effectively taught in schools or business training programs. However, more than ever before, businesses have recognized the importance of visual communications. It is estimated that over 30 million visual presentations occur each day, involving decisions which are worth billions, if not trillions, of dollars around the world.

To that end, millions of public presentations and slides have been made. Unfortunately, many presentations missed their objectives. With so much at stake in today's global activities, ineffective presentations are costly indeed.

In making public presentation, you should apply important design key principles in visual communications including simplicity, attention to details, and appropriate approaches. This approach will help making you more effective in achieving your goals.

ABOUT THE SPEAKER

Mr. Kennedy works with ManTech SRS Technologies, Inc. which provides supports to the Defense Threat Reduction Agency (DTRA) Counter-Weapons of Mass Destruction (WMD) Technologies Program. With over 30 years of experience in WMD, Mr. Kennedy has provided operational support and expertise to counter-WMD activities including weapon search, seizure, and elimination operations in Iraq during Operation IRAQI FREEDOM.

In addition, Mr. Kennedy also has over 20 years of experience as an instructor at the DoD, FBI, and USCS International Counter-proliferation Program, DTRA Chemical Technology Security Course, and the joint U.S. Defense Treaty Inspection Readiness Program. As a U.S. Air Force officer, he has traveled extensively and presented briefings and instructional sessions to widely diversified military and civilian groups including civic organizations, congressional delegations, foreign dignitaries, and heads of State.

Mr. Kennedy holds a BA in Behavioral and Social Sciences, from the University of Maryland and an MA in Public Administration and Human Relations from Webster University.