

# The AsianUpward Cross-Industry Asian Heritage Month Event



Develop your career and leadership as you build relationships with leaders across industries, emphasizing Asian Pacific Americans (APAs). AsianUpward, an initiative of Elevate, invites you to an interactive session with APA executives, followed by a networking session where you can freely move across breakout rooms to meet other APA professionals and leaders. The event topic is:

## Savvy: Apply Influence Strategies to Your Career

Asian Pacific Americans (APAs) score lowest on the Executive Parity Index. Even before entry as professionals, college admissions committees have commented on “APA students' lack of likeability and social skill.” This perception persists, and perception impacts reality. How can we leverage influence skills to change this reality in positive ways? How can we deliberately focus and use our edge to propel our careers? Influence can span from strategic relationships and networks to tactical and subtle interpersonal skills. Join us as we integrate power into our careers to benefit APAs and the organizations that support us.

**Date:** Wednesday, May 19, 2021

**Time: Main Panel Session:** 11:00 am–12:00 pm EST

**Breakout Room Networking:** 12:00 pm–12:50 pm EST

**Location:** Live in Zoom (info to come later)

# About ASIAN PWARD by Elevate

## Vision

AsianUpward expands the leadership possibilities of Asian Pacific American (APA) professionals and the organizations that champion us—for the mutual, synergistic benefit of all stakeholders.

## Mission

To achieve our vision, AsianUpward co-creates:

- Strategies and solutions for APA talent development
- Practical tools, such as our signature ToolBooks and other publications
- Research on APA professionals
- Communities of Practice to jointly forge innovative solutions and share best practices
- Allyship support for mutual benefit toward organizations who advocate for APAs



AsianUpward is an initiative of Elevate.

## About ELEVATE

### WHAT IS ?

Elevate is a partnership of the University of California, Irvine's Merage School of Business, University of California—Riverside, California State University—Fullerton, Spectrum Knowledge, and the University of California Office of the President—MESA. One unified phrase embodies both our mission and vision:

**PURPOSE + PEOPLE = PURPLE**

Elevate helps you define, refine, and align your purpose with your organization's purpose.

  
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